



## Beam New Zealand celebrates 30 years as # 1 in NZ

This April, Beam New Zealand is celebrating 30 years in the NZ Central Vacuum market with a special anniversary conference at the Wairakie Resort in Taupo.

Igor Mendizabal the Beam / Electrolux International area manager will attend the conference to present to Beam NZ the International award for their marketing of Beam products over the past year.

Igor will also be able to unveil the new Beam Alliance machine with a distinctive Kiwi flavor, an “All Black” silver fern model, specifically made for the New Zealand market. New Zealand was the first country worldwide to launch the new Alliance range and have been at the forefront of ongoing developments with this award winning machine range.

With Asthma and allergies affecting 20% of the population, (and growing) the Alliance series was evaluated by the NZ Asthma Foundation over a 6 month period and is now the only Central Vacuum system recommended by the Asthma Foundation to help Asthma and allergy sufferers by taking dirt, dust and dander out of the home environment and giving families cleaner, healthier air to breath inside their home.

The heart of the Alliance series is the Domell HE motor which is quieter and more powerful yet saves 30% on power usage and the patented Gore-Tex HEPA standard self-cleaning filtration which filters down to 98.3% clean air.

Teamed up with the new ergonomic Alliance “interface” hose set which connects with the Alliance smart screen, and you have an award winning product with a 10year warranty setting the gold standard in central vacuum systems worldwide.

Beam NZ have 25 Dealerships who cover all of NZ and offer a free 48hr digital planning service to Architects, Builders and homeowners for the placement of the machine and plug in points to the home.

A Beam by Electrolux Central Vacuum system can be fitted to a new home or retro fitted to any existing home.

Interested?

Check out the Beam website on [www.beam.co.nz](http://www.beam.co.nz) or simply call 0800 10 25 26.