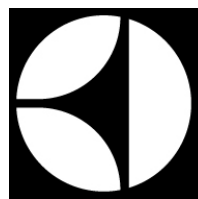


Business Information



BEAM

Electrolux

Central Vacuum Systems

Beam New Zealand Ltd

Introducing Beam NZ Ltd

Beam was introduced into New Zealand in 1987 by Lyndsey Bain. In 1990 Con Muschamp, Rob Mason and Duncan Munro purchased the **Beam** Company and since then they have pioneered the installation of central vacuum systems into the NZ marketplace.

With the recognition of asthma and many airborne allergies etc effecting the lives of people, central vacuum systems are now also being recognised as a way creating a “Healthy Home Environment” for cleaning houses without the inherent dust or allergies problems caused by conventional vacuums.

As new homes get better built with double glazing, improved insulation, improved heating systems and become more weather tight, the quality of the air inside the home is now becoming a new factor in home building.

Beam, along with the building industry are now promoting the “Future Proofing” of homes by recommending a range of products that are deemed “essential” for the future well being of families creating a “Healthy Home“ environment.

Installing a **Beam Central Vacuum system** has been tested and proven to help in maintaining a Healthy Home and to remove dust particles, allergens, pet hair and airborne emissions from the home environment.

Beam is the only Central Vacuum System tested and approved by the NZ Asthma Foundation to carry the “Sensitive Choice” label.

Beam NZ has dealers throughout each region in NZ and the “Beam Dealership” is now well established with 25 Agents covering most regions of New Zealand.

Beam NZ is ranked in the top 5 of Beam Businesses Worldwide and has been presented with special recognition awards at the 2004, 2006, 2008, 2010, 2012 and 2014 Beam international conferences. 2017 sees Beam International celebrating 60 years as leaders in the Central Vacuum market and Beam New Zealand celebrating 30 years as number 1 in the NZ marketplace.

Beam NZ markets the extensive range of Beam products to the building and commercial industries, architects and draughtsmen.

As the recognised number one supplier of central vacuum systems world- wide, **Beam** was purchased by **Electrolux International** and continues to hold a prestige and award winning position in the marketplace as the market leader in innovation and development in this area.

In 2013 **Electrolux International** also purchased the **AEG** brand and Beam NZ is now offering the **AEG** Central Vacuum range to complement the Beam range. The important link with **Electrolux** provides innovation and product development which will ensure Beam stays at the forefront of development in the central vacuum area.

Beams Competitive Advantage

With **Beam** by **Electrolux** being the recommended system to future proof new homes, and the only Central Vacuum recommended by the NZ Asthma Foundation, it is important for Builders and Architects to know the major competitive advantages our systems have over our competitors as this can be an **added advantage** when presenting plans and designs to new home buyers.

Beam offer the following competitive advantages:

- A **comprehensive range of products** available at all price points
- **The performance of the New Beam Alliance range** is a quantum leap ahead of all competitors
A new range of AEG central Vacuum systems is also available to complement the Beam range
- New motors are **more powerful** yet **save 30%** in power usage and the new **ECS controlled start** gives longer motor life. The **suction** never changes and is 2-3 times more powerful than an upright vacuum.
- **So quiet!** you can still watch TV while vacuuming. **So Easy!** Just plug the lightweight hose into the outlet. A breeze for vacuuming stairs!
- **Beam and AEG** is supported by **Electrolux** research and innovation which keeps them ahead in development.
- The only CVS systems to have a **Gore-Tex, HEPA standard, self-cleaning filter**. No more messy cleaning of bags or filters! And 98.3% filtration @.03 microns
- The patented QS **“Quiet Sound”** muffler and “Quiet Pak” insulation means very little noise and a quiet operation.
- Beam Alliance systems are the **ONLY systems tested and proven** for performance and the **only** Central Vacuum system approved by the **NZ Asthma Foundation** for their **“Sensitive Choice”** seal.
- Back up and support provided nationally by **25 dealers NZ wide**
- All dealers have **trained and certified** installation teams
- Beam Air-Flow™ **ducting has a lifetime warranty** if fitted with a Beam CVS
- The **warranties** on the products, with back up by Beam NZ and Electrolux.
- Beam has been **number 1 in the NZ** marketplace for over 30 years
- Beam Systems are the preferred suppliers and recommended by the **Future Proof Building** program.
- The promotional support of the brand means more people know the Beam quality and reliability

The Double award winning Beam Alliance 625

BEAM Alliance



BEAM Alliance Interface

Advanced Fingertip Controls electronically adjust suction and turn the entire system on/off with the push of a button. The exclusive double-D nozzle and fully sealed AeroPro™ hose & wand provide increased performance and lower noise.



3-in-1 Cleaning Tool

The right tool is always at hand with the 3-in-1 cleaning tool clipped securely on the telescopic wand. The 3-in-1 cleaning tool easily converts from a dusting brush, to crevice and fabric tool.



Intelligent Smart Screen

The attractive BEAM Alliance monitoring system with the unique 360° LED light ring provides continuous communication to the hose handle, displaying key system performance and operational elements. Complies with all current European standards for stand-by electrical consumption.



Quick Clean Valve

Opens easily with the touch of a finger. The powered Quick Clean Valve lets you turn on the system from the hose handle and is great for quick clean-ups around the power unit without having to install additional inlet valves.



Press & Release Bucket

Simply press down on any two points around the ring and pull down to empty bucket. The bucket easily lifts into place with one hand.



Self-Cleaning Filter

The exclusive BEAM Self-Cleaning Filter with GORE-TEX™ technology filters 98% of particles at 0.3 microns, without the need of ever having to buy separate filter bags. The BEAM Self-Cleaning Filter protects the HE motor for prolonged product life, keeping superior suction performance over time.



625SB

The new space-saving compact design features good cleaning performance and innovative features for small to medium homes. The integrated system performance screen with the attractive 360° light-ring links with the hose handle, providing continuous system monitoring for optimal cleaning.



BEAM
Electrolux

Healthy homes

More powerful quieter cleaning innovation

With Government encouragement, the New Zealand building industry is now concentrating on building homes within a “Healthy Homes” and “Future Proofing” concept.

Most people know air pollution can damage their health, but don't know indoor air pollution is one of the most common problems addressed by allergists.

With new and better construction methods, new wall, ceiling and underfloor insulation and aluminium double glazing, houses are now becoming almost “airtight” and draft free. The fitting of DV systems, dehumidifiers, automatic insect sprayers, central heating and heat pumps to new houses means the air “quality” inside the home is vulnerable to a multitude of inside pollution influences like cooking fumes, aerosol sprays (a huge variety) cleaning compounds (another huge variety) pet hair and dander and of course the humble vacuum cleaner.

Allergies and asthma are increasing at epidemic proportions – effecting 1 in 4 children and 1 in 7 adults which equates to 20% of the population of NZ who suffer from breathing difficulties from asthma or allergies. ***Beam Central Vacuum Systems are the only system clinically proven by independent tests to relieve allergy symptoms.***

Why install a Central Vacuum system?

The common upright vacuum cleaner is one of the main polluters of the air inside a home! These systems take the contaminants from the floor, and while they capture the larger particles in their system, they pass the smallest particles through the system and reintroduce it back into the air, all the way around the home!, usually at breathing height, That's the “smell” you get when you vacuum!.

Independent studies show indoor air pollution has been proven to be one of the main causes for the increase of lung disease, respiratory and tract infections, asthma and allergies. Lung disease claims thousands of lives every year and is increasing faster than any other major disease.

Independent tests have recommended a Beam Central Vacuum System to be fitted to all new homes as it is the only system that has been tested and proven to remove 100% of contacted dirt, dust, mites and allergens from the floor, as well as contaminates from the air.

A **Beam** system carries any contaminants away from the living areas (usually to a garage or basement area) and provides a measurable relief for allergy sufferers from nasal, eye and sleep symptoms and provides for a cleaner, healthier home environment.



More Powerful, Quieter, Cleaning Innovation

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