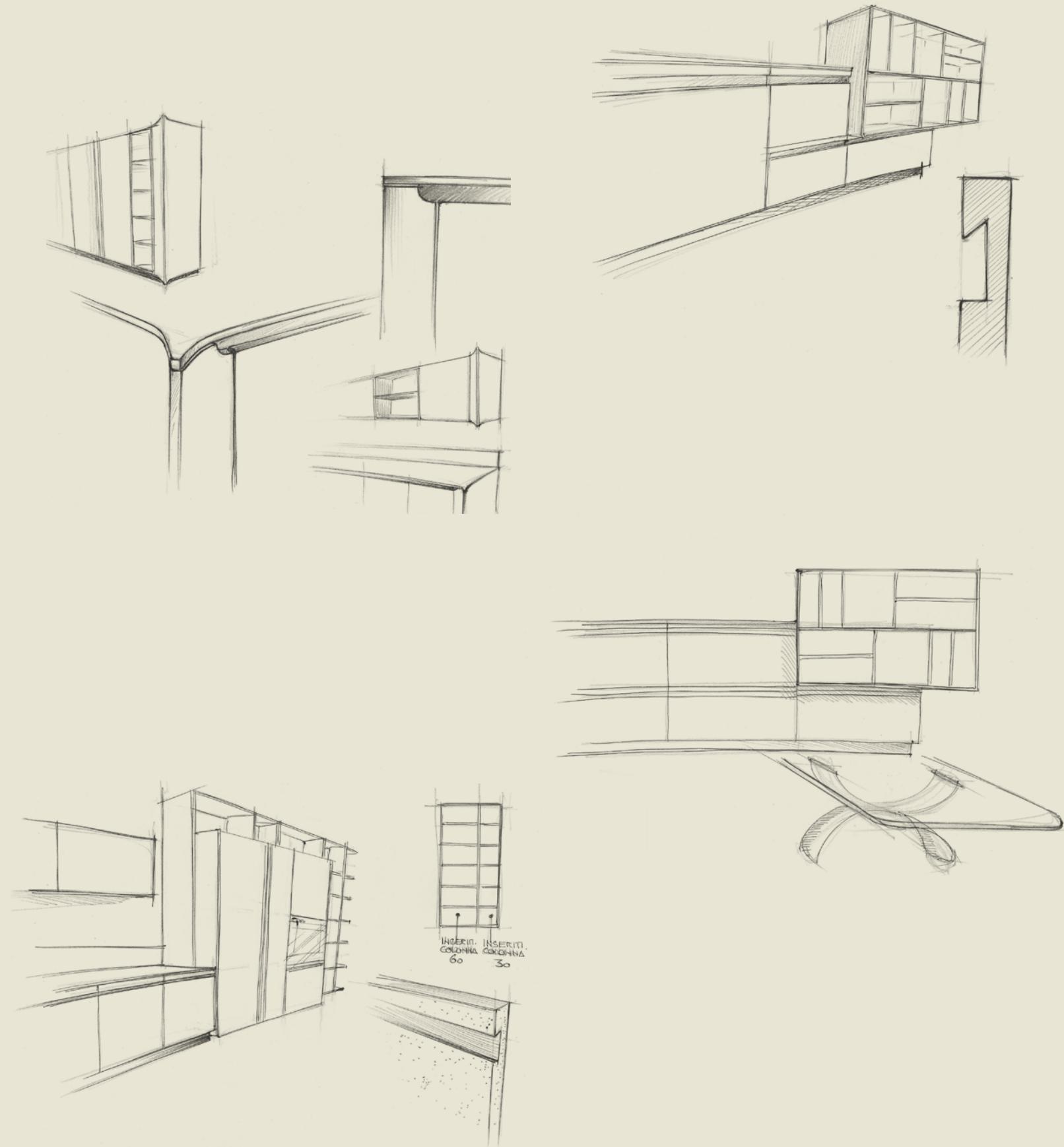


A photograph of a stack of books on a shelf, viewed from the side. A film strip frame is overlaid on the image, covering the central portion. The text 'INSPIRATION' is centered within this frame.

# INSPIRATION

2016

 **BERLONI**



# BERLONI NEWS 2016

Reinterpretazioni estetiche e funzionali, **nuove soluzioni progettuali**, sperimentazione attraverso forme e materiali. Alla scoperta della nuova creatività firmata Berloni.

Aesthetic and functional reinterpretations, **new design solutions**, and experimentation with shapes and materials. Discover the new era of creativity by Berloni.

**Milan design week**  
**12.04 - 17.04**

**Loft**  
04

**Bvolume**  
20

**Apps**  
30

# LOFT

Berloni Design Lab e Marcarch Marco Fumagalli

Le composizioni del programma vivono di un nuovo dinamismo estetico grazie alla reinterpretazione del concetto di gola completamente integrata all'anta.

*The compositions in the collection explore new dynamic aesthetics, by reinterpreting the concept of the groove handle which, here, is fully integrated into the door.*



EASY - DYNAMIC - RESPONSIVE - FUNCTIONAL - SMART

**LOFT  
SANDY CRETA /  
TOUCH PIETRA**





Elemento modulare DAY, ricco di spazi aperti può essere inserito come terminale e come elemento separatore nelle isole e penisole.

*The DAY modular unit, packed with open-fronted spaces, can be used as an end unit or as a partition for islands and peninsulas.*

# LOFT

Touch Pietra

Sandy Creta

L'esperienza si allarga e diventa tattile e visiva. Alternanza e connubio di materiali accentuano il carattere e l'originalità delle nuove soluzioni abitative.

*The experience broadens,  
becoming tactile and visual.  
Alternating and paired materials  
bring out the character and  
originality of these new living  
arrangements.*

finishes

**LOFT**  
SANDY CRETA /  
TOUCH PIETRA





Elementi a giorno, siano essi terminali o elementi indipendenti, restituiscono delle geometrie destrutturate perfettamente integrate al carattere elegante e contemporaneo del programma.

*Open units, whether independent or end features, present de-structured shapes that integrate perfectly into the elegant, contemporary style of the collection.*



Free, airy compositions delight in the fusion between the living space and the kitchen



## LOFT

Sandy Creta + Touch Pietra.  
Alternare a piacimento i materiali per  
valorizzare la gola integrata all'anta.

Sandy Creta + Touch Pietra.  
*Alternate these materials as you like,  
to put the new integrated groove in the spotlight.*

**LOFT**  
SANDY CRETA /  
TOUCH PIETRA



Nuova libreria THIN con struttura sp. 12 mm,  
che consente l'inserimento dei moduli colonna  
all'interno della scansione di spalle e ripiani.

*The new bookcase, THIN, with 12 mm frame  
has space to slot in tall units between  
the casing and shelves.*



SPACE - ORDER - EFFICIENCY - ORGANIZATION - VOLUME

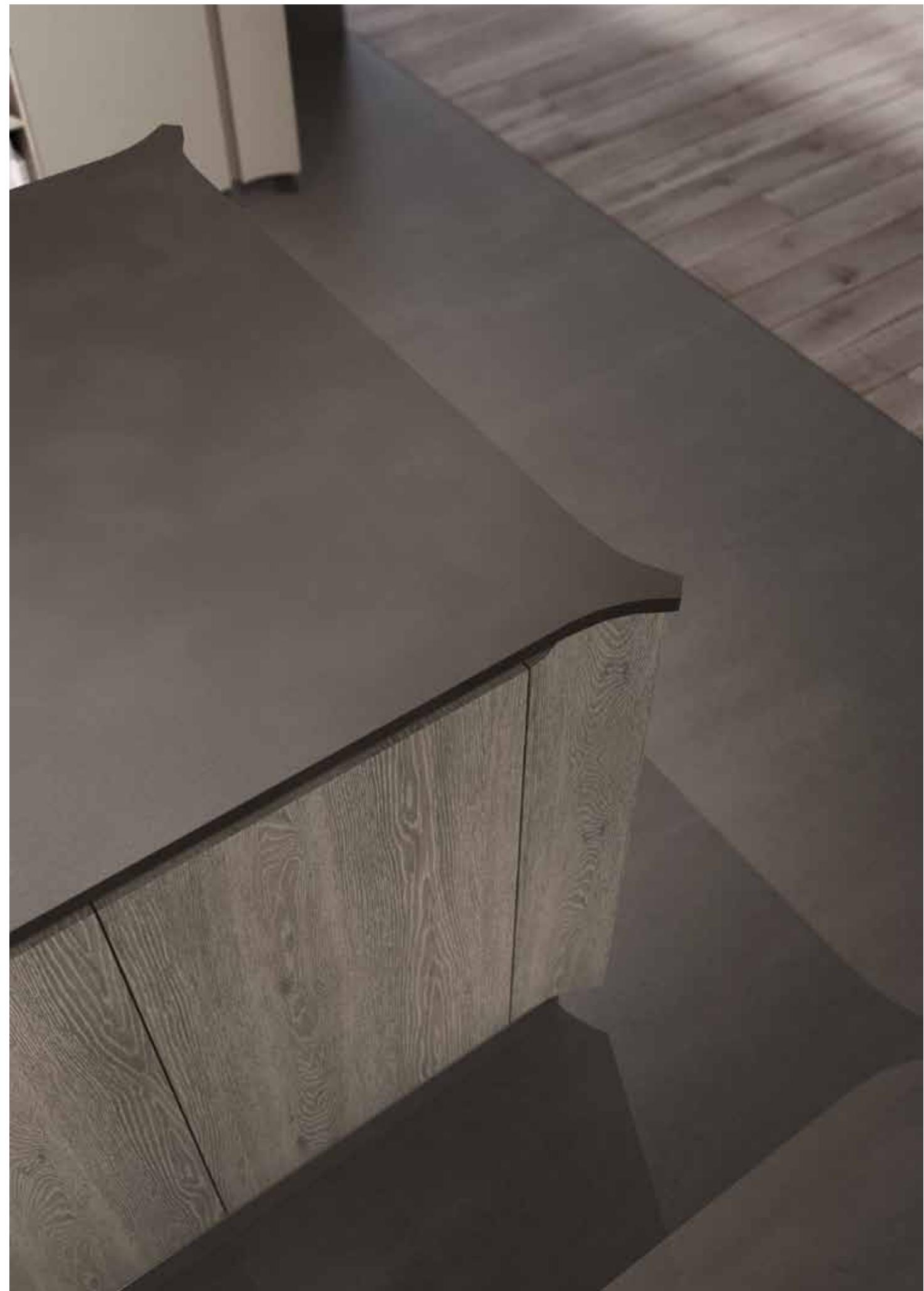
## BVOLUME

Più volume, più spazio a disposizione, più capacità di contenimento grazie allo zoccolo ridotto e alla maggior profondità dei mobili.

*Bigger shapes, more available space and extra room for storage, thanks to the reduced size plinth and deeper units.*

BVOLUME  
SANDY CRETA /  
TOUCH PIETRA





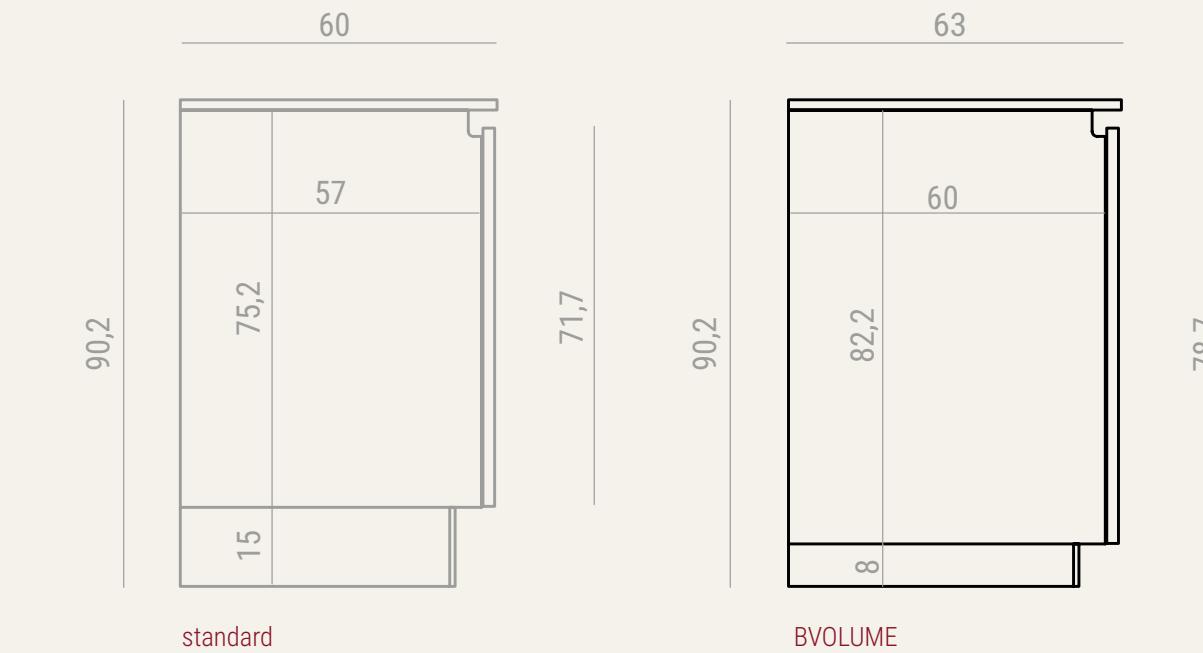
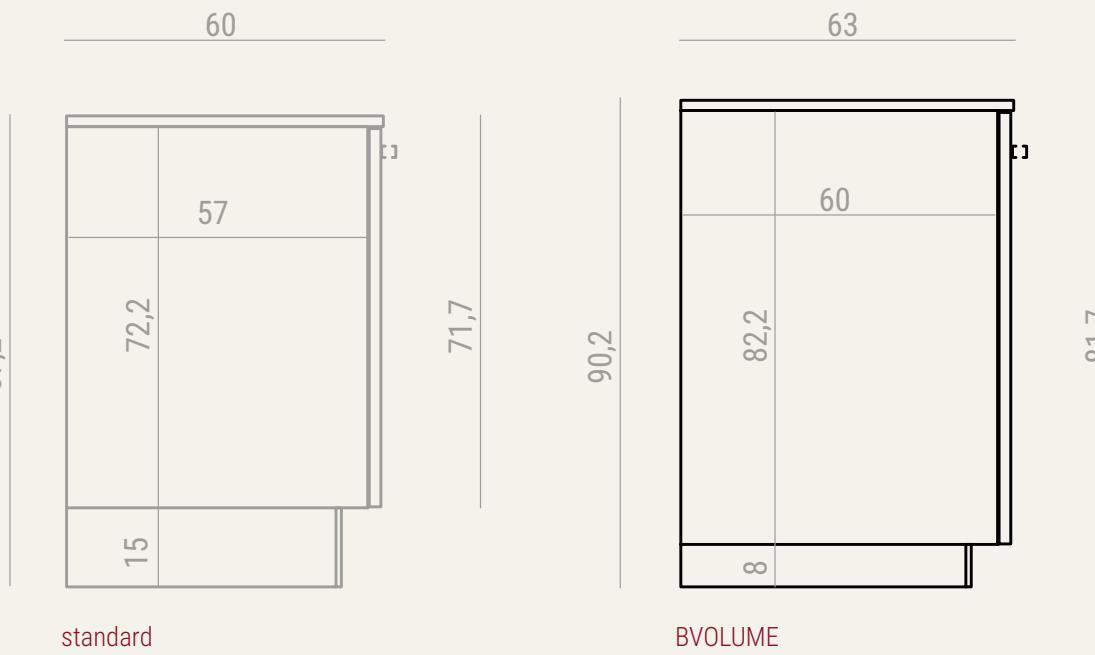
The aesthetics culture and the originality of products stamped "Made in Italy" can be seen in every detail.

# BVOLUME

Percorsi d'arredo che estendono il concetto di funzione proponendo soluzioni dove il volume si espande definendo lo spazio, suggerendo nuove tendenze.

*Furnishing that broadens the concept of purpose,  
offering solutions where shapes expand to  
define the space and create new trends.*

**BVOLUME con maniglia / with handle**



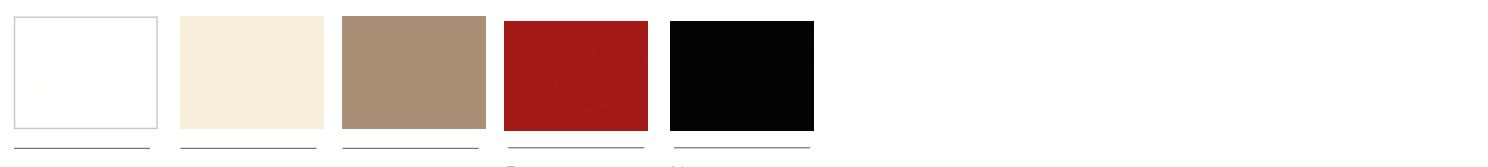
**BVOLUME con gola / with channel**

## BVOLUME finiture / finishes

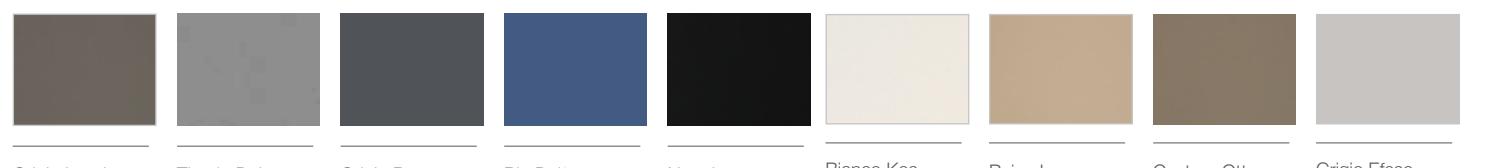
Laccati opachi e lucidi  
Matt and glossy lacquers  
Laqués opaques et brillants



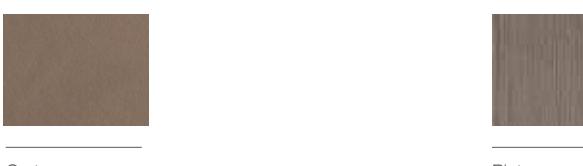
Acrilico  
Acrylic  
Акрилик  
结晶钢烤



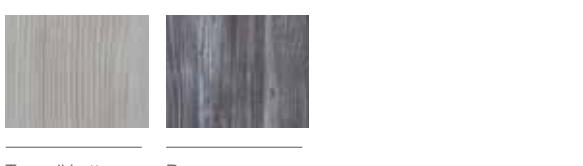
Fenix NTM



Nobilitato sandy  
Melamine sandy  
Mélamine sandy  
Melaminico sandy  
Облагороженный пластик sandy  
立面仿沙岩人造板



Nobilitato deck  
Melamine deck finish  
Mélamine deck  
Облагороженный пластик deck  
立面仿木纹人造板



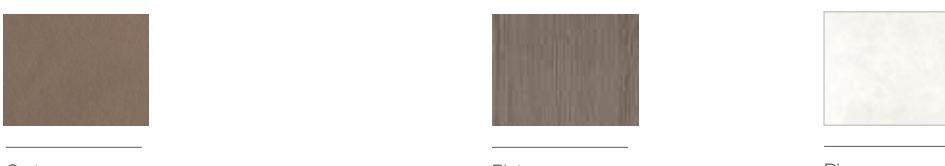
Nobilitato woody  
Melamine woody finish  
Mélamine woody  
Облагороженный пластик woody  
立面仿木纹人造板



Nobilitato liscio  
Melamine plain finish  
Mélamine lisse  
平面人造板



Nobilitato touch  
Melamine touch  
Mélamine touch  
Melaminico touch  
Облагороженный пластик touch  
立面仿木纹人造板



Melaminico wall  
Облагороженный пластик wall  
仿清水模人造板



Nobilitato timber  
Melamine timber finish  
Mélamine timber  
Облагороженный пластик timber  
立面仿木纹人造板

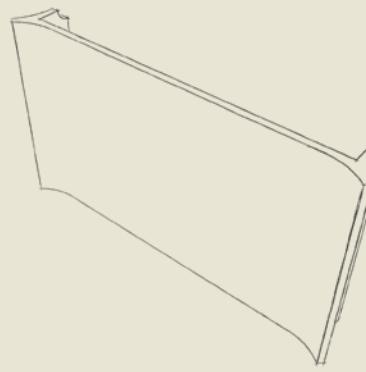


# APP

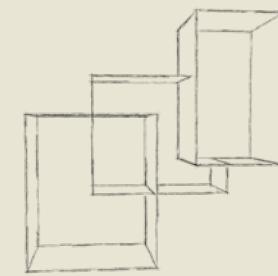
Marcarch Marco Fumagalli

Nuove idee si declinano  
all'abitare contemporaneo.  
L'obiettivo è stupire attraverso  
la valorizzazione totale dello  
spazio.

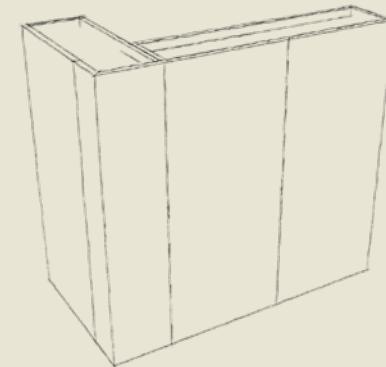
*New ideas for contemporary living,  
to amaze by making the very best  
of the space.*



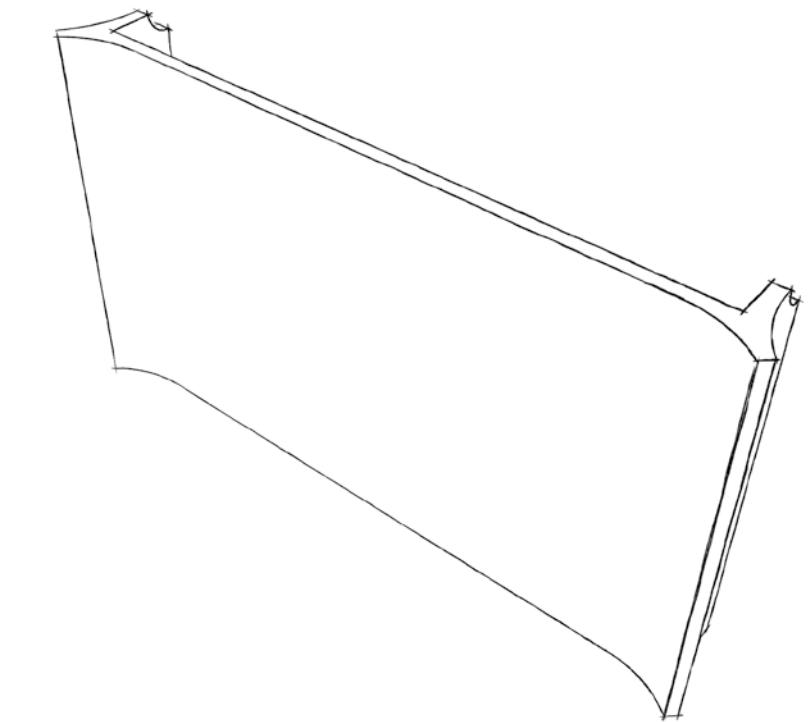
App EDGE



App MIX



App CORNER



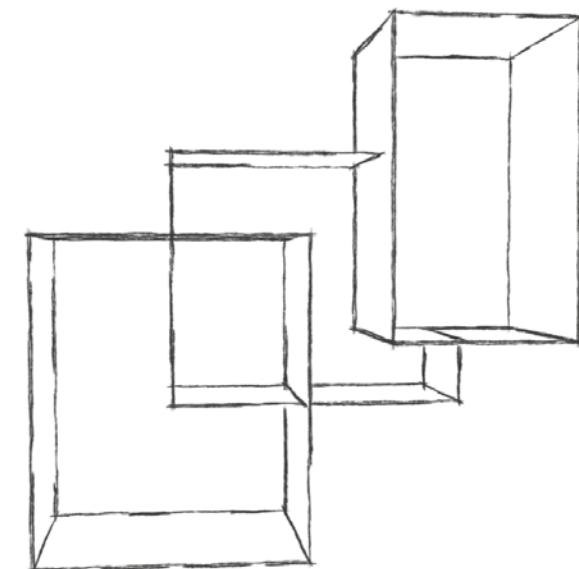
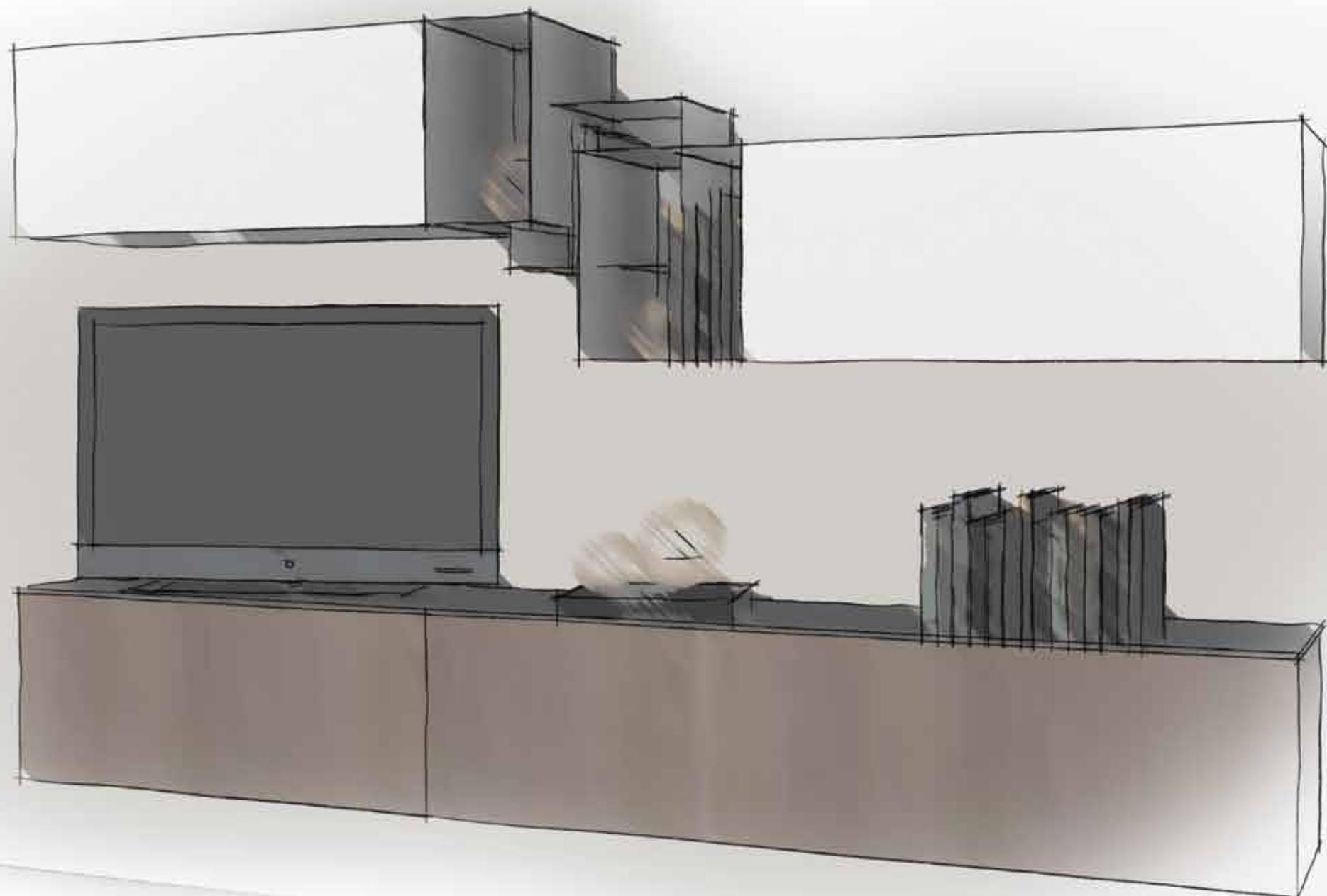
## App EDGE

Un'estetica che cambia, che evolve. App Edge per ridisegnare il bordo dei terminali base e delle colonne, per comunicare attualità attraverso ogni dettaglio.

*Representing changing, evolving aesthetics, App Edge redesigns the edges of base end units and tall units, communicating modernity in its every detail.*

Finiture / Finishes

SANDY CRETA  
TOUCH PIETRA  
LACCATI OPACO E LUCIDO / MATT AND GLOSSY LACQUERS



## App MIX

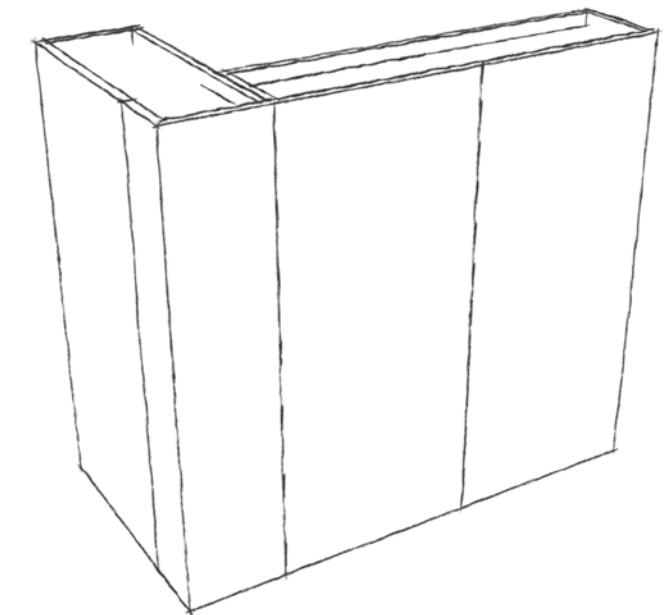
I pensili in metallo diventano strumento per raccontare una progettualità fatta di pulizia estetica in unione a dettagli dal carattere forte ed audace. App Mix come sinonimo di materiale ed intreccio.

*The metal wall units tell the story of a design made up of clean aesthetic lines and bold, daring features. App Mix is synonymous with material and crossover.*

### Finiture / Finishes

#### LACCATI OPACHI / MATT LACQUERS:

Bianco calce  
Brunito  
Grey lux  
Grey sahara



## App CORNER

Aggiungere soluzioni contenitive, giocare con i volumi, rompere gli schemi estetici tradizionali. App Corner anche come filtro per delimitare lo spazio.

*It adds storage solutions, experiments with shapes and sizes, and breaks away from traditional aesthetics; App Corner also serves as a filter to mark out the space.*

### Finiture / Finishes

#### NOBILITATO/ MELAMINE:

Deck  
Timber  
Wall  
Woody  
Liscio

**Credits:**

CONCEPT & GRAPHICS:  
Neiko srl

VIRTUAL IMAGES:  
Neiko srl

PRINT:  
EPX  
Aprile 2016



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