## <u>Altus – TAKING NEW ZEALAND'S ALUMINIUM</u> <u>BUILDING & INDUSTRIAL SECTORS TO NEW</u> <u>HEIGHTS</u>

## Competition heats up in the NZ aluminum design and manufacturing industry as two leading companies join forces.

In an exciting new development for the New Zealand building and construction industry, Fletcher Aluminium and NALCO have combined to form a joint venture that leverages their scale, market coverage, product innovation and reliability - the new company will now be known as **Altus**.

Their position will also make them a more attractive supplier in many of the industrial sectors they service. So boat builders, engineers or any business that requires aluminum solutions can look to **Altus** to have the expertise and capacity to meet all requirements.

Bigger, better, more innovative and more consistent – the word **Altus** has deep rooted origins and stands for depth and height. **Altus** with its team of experienced and visionary leaders and highly-skilled staff aim to be at the height of technical excellence and customer service.

"Together we aim to provide our customers with greater levels of service, consistent lead times, improved logistics, and ultimately a wider range of products," says **Altus** managing director Ron Holden. "Combining manufacturing facilities and capabilities will offer accelerated growth in productivity, quality improvement and innovation. **Altus** aims to lead positive change and make a real difference to our customers' world."

In the past financial year, both Fletcher Aluminium and NALCO have experienced record manufacturing and sales demand, in part to New Zealand's booming building industry and to their approach on how to best capitalise new opportunities.

"Altus now has the size and scale capable of achieving market-leading outcomes in innovation design, manufacturing, marketing and sales and to be the number one supplier and employer of choice," says Ron Holden. "It's about being strong, reliable, customer driven and providing the very best service nationwide."

"In the immediate future our customers won't notice the change; it will be business as usual while the two businesses continue to integrate with a focus on looking after customers first and foremost. As from today, 28 November, NALCO and Fletcher Aluminium will cease to exist. This change is just the first of many exciting changes for New Zealand's aluminium industry. Watch this space!"

## **Background info:**

On 1 April 1996, Fletcher Building purchased Comalco Carter Hart Harvey Aluminium to form Fletcher Aluminium and over the past 20 years the company has carved out a role as a market leader thanks to ongoing growth and its array of award-winning products and innovation. Fletcher Aluminium with their full service industrial shapes division and export division have developed strong relationships both domestically and abroad. But their most notable assets are the Fisher, Nebulite, Rylock and Vistalite window and door franchise brands, some who have been servicing the New Zealand window and door market for over 60 years.

NALCO formed in 2002, when Ron & Wendy Holden, Bill & Jan Bradnam and Capral Aluminium Australia created NALCO to take over the assets of Capral Aluminium NZ Ltd in a joint venture. In 2006, Capral's remaining shareholding was purchased and the Holden/Bradnam partnership became the outright owners of NALCO. NALCO has become a leading designer of aluminium window and door systems for both residential and commercial sectors through innovative and ground breaking research. Represented in the market by a well-respected Nulook brand and five window operations under the Bradnams' name, they also command a healthy share of the industrial shapes market from extruded profiles through sheet and coil products.

Watch: www.weareone.kiwi

For further information, interviews and photographs: Contact Ronnie Pocock 09 574 1642 <u>q&a@falum.co.nz</u> or Janet Grosse 09 272 1700 <u>q&a@nalco.co.nz</u>